

22 May 2015

Property Development

AMATA**Amata Corporation**

Current	Previous	Close	2015 TP	Exp Return	Support	Resistance	CGR 2014
HOLD	HOLD	17.10	17.80	+ 4.1%	17 - 16.6	17.5 - 18	

Consolidated earnings

BT (mn)	2013	2014	2015E	2016E
Normalized earnings	1,516	2,224	1,255	1,566
Net profit	1,516	2,224	1,255	1,566
Normalized EPS (Bt)	1.42	2.08	1.18	1.47
Reported EPS (Bt)	1.42	2.08	1.18	1.47
% Reported EPS growth	15.7	46.7	-43.6	24.8
Dividend (Bt)	0.50	0.70	0.40	0.50
BV/share (Bt)	9.55	11.45	12.16	13.50
EV/EBITDA (x)	8.0	6.4	10.3	8.3
PER (x)	12.0	8.2	14.5	11.6
PER (x) - normalized	12.0	8.2	14.5	11.6
PBV (x)	1.8	1.5	1.4	1.3
Dividend yield (%)	2.9	4.1	2.3	2.9
YE No. of shares (million)	1,067	1,067	1,067	1,067
No. of share - full dilution	1,067	1,067	1,067	1,067
Par (Bt)	1.00	1.00	1.00	1.00

Source: Company data, FSS estimates

1Q15 normalized earnings sharply miss estimate**1Q15 normalized earnings down 92% Q-Q and 69.2% Y-Y**

AMATA's 1Q15 normalized earnings come in at Bt133mn (-92% Q-Q, -69.2% Y-Y), sharply lower than our estimate by 52% owing to narrower-than-expected average gross margin and higher-than-expected SG&A expenses. In the January-March quarter, land transfer revenue amounted to Bt665mn (-79.7% Q-Q, -56.7% Y-Y) after AMATA had transferred 223 rai of land (vs. 644 rai in 4Q14 and 619 in 1Q14). They were mostly from the company's backlog and some of its new land sales in 1Q15. Average gross margin stood at 40.3% (vs. 57.7% in 4Q14 and 46.9% in 1Q14) because 83% of the land transferred was from low-margin Amata City. SG&A expenses were equal to 18.5% of total revenue, substantially up from 8.4% in 4Q14 and 14.7% in 1Q14. Effective tax rate was at 9.8% (vs. 6.4% in 4Q14 and 20% in 1Q14).

1Q15 land sales amount to 212 rai (+429.5% Q-Q, +75% Y-Y)

In 1Q15, AMATA sold 212 rai of industrial land, up from 40 rai in 4Q14 and 121 rai in 1Q14. They are sufficient to secure 21% of the company's full-year target of 1,000 rai. Note such target does not include possible land sales of 400-500 rai that AMATA had been negotiating with Chinese auto customers since late 2014. If the contract for this is signed in 1H15, we expect land transfer to be in time in late 2015.

Maintain 2015E normalized earnings

AMATA's 1Q15 normalized earnings are sufficient to secure just 11% of our full-year estimate, which is maintained at Bt1.3bn (-43.3% Y-Y). Looking ahead, we expect the company's land transfer to gradually increase in 2Q15. Moreover, we predict 2015 land transfer revenue at Bt3.2bn (-40.4% Y-Y) thanks to its end-1Q15 backlog of Bt2.3bn and new land sales in 2015; part of which is expected to be transferred in time this year.

Preparing to sell AMATA REIT in June; expect gain from sales amounting to Bt500mn in 2Q15

AMATA is preparing to sell Amata Summit Growth Freehold and Leasehold Real Estate Investment Trust (AMATAR) of its subsidiary, i.e. Amata Summit Ready Built, in June. The value of the trust is at roughly Bt4.8bn. Initially, we expect the company to book after-tax gain from sales of freehold assets amounting to Bt500mn in 2Q15 and gradually record gain from sales of leasehold assets amounting to Bt650mn over a period of 30 years. This serves as an upside to our 2015 estimate because we are yet to include them into our estimate.

Plan AMATA VN's IPO in 2H15

AMATA maintains its plan for AMATA VN's IPO in 2H15 (i.e. July 2015). The listing of AMATA VN will serve as catalyst for AMATA's share price. Note AMATA VN is a holding company. It holds 69.99% stake in AMATA Vietnam which owns Amata City Industrial Estate in Bien Hoa. The industrial estate has an area of 406 hectares. Moreover, AMATA VN has two future projects, i.e. (1) Amata City Industrial Estate in Lam Tan which has an area of 1,300 hectares, and (2) Amata City Industrial Estate in Halong in which AMATA VN has 70% stake and which has an area of 5,800 hectares. Both of which serve as revenue and growth drivers for AMATA VN in the next 2-3 years.

Maintain 2015 TP at Bt17.8 (PE 15x), retain HOLD rating

Likewise, we stand by our 2015 TP at Bt17.8 (PE 15x). Finally, we reaffirm our HOLD rating on AMATA as the company's land sales outlook starts to improve from a year ago and there is catalyst from its plan to launch REIT in 2Q15 and for AMATA VN's IPO in 2H15.

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1Q15 Earnings Results						Comment
(Bt mn)	1Q15	4Q14	%Q-Q	1Q15	%Y-Y	
Revenues	1,186	3,836	-69.1%	2,024	-41.4%	■ In 1Q15, revenues are in line.
Cost	708	1,623	-56.4%	1,074	-34.1%	■ Average gross margin stands at 40.3%, lower than our estimate of 43.9% because most of the land transfers are from Amata City which has high development cost and, eventually, low gross margin.
Gross profit	478	2,213	-78.4%	950	-49.7%	
SG&A	219	324	-32.3%	298	-26.3%	■ SG&A expenses beat our estimate by 20%. They are equal to 18.5% of total revenue, sharply above our estimate of 15.9%.
Interest expense	84	87	-4.0%	93	-9.9%	■ Effective tax rate is at 9.8%, lower than our estimate of 15%.
Net profit	133	1,655	-92.0%	433	-69.2%	■ Normalized earnings sharply miss our estimate by 52% due to narrower-than-expected gross margin and higher-than-expected SG&A expenses.
Normalized earnings	133	1,655	-92.0%	433	-69.2%	
EPS (Bt)	0.12	1.55	-92.0%	0.41	-69.2%	
Normalized EPS (Bt)	0.12	1.55	-92.0%	0.41	-69.2%	
Gross margin (%)	40.3%	57.7%	-17.4%	46.9%	-6.6%	
SG&A as % of sales	18.5%	8.4%	10.0%	14.7%	3.8%	
Net margin (%)	11.2%	43.1%	-31.9%	21.4%	-10.2%	

Source: AMATA

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Amarin Tower

496-502 Amarin Tower
20th Floor, Pleonchit,
Lumpini, Pathumwan,
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Thaisummit Tower

1768 Thaisammit Tower Building,
4nd, 31th Floor, New Petchburi
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Bangkok

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130-132 Sindhorn Building 1,
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Bangkok

Sindhorn 2

130-132 Sindhorn Building 3,
24th Floor, Wireless Road,
Lumpini, Pathumwan,
Bangkok

Sindhorn 3

130-132 Sindhorn Building 3,
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Lumpini, Pathumwan,
Bangkok

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Prachachuen

105/1 B Building, 4th Floor,
Thessabansongkhro Road,
Ladyao, Jutujak, Bangkok

Rang sit

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Kukod, Lumlookka
Pratumtanee

Thaisummit Tower

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Bangkok

Rattanatibet

68/127 Moo 8 Rattanatibet Road,
Tumbon Banggrasor,
Aumphoe Muang,
Nonthaburi

Sriracha

135/99 (G fl.) Sukumvit Road,
Tumbon Sriracha
Aumphoe Sriracha, Chonburi

Khonkaen 1

311/16 2nd Floor, Klangmeung
Road, Tumbon Nai Meung,
Aumphoe Meung,
Khonkaen

Khonkaen 3

4/6, 2 fl., ICBC Bank Tower
Khang Meung Road,
Tumbon Nai Meung,
Aumphoe Meung Khonkaen,
Khonkaen

Udonthani

104/6, 2 fl., ICBC Bank Tower
Udon Dusadee Road,
Tumbon Mak Khaeng,
Aumphoe Muang Udon Thani,
Udon Thani

Chiangmai

308 Chiang Mai Land,
Chang Klan R., Chang Klan
Muang
Chiangmai

Chiangmai 2

310 Chiang Mai Land,
Chang Klan R., Chang Klan
Muang
Chiangmai

Chiangmai 3

Malipace Building 32/4 moo 2
1 fl., B1-1, B1-2 room
Tumbon Maehia
Chiangmai

Chiangrai

353/15 Moo 4,
Tumbon Rimkok
Aumphoe Muang, Cheangrai

Measai

119 Moo 10,
Tumbon Maesai,
Aumphoe Muang, Cheangrai

Nakornratchasima

1242/2 A3 room, 7 fl.,
The Mall Ratchasima
Mittraphap rood Tumbon Nai Muang
Aumphoe Muang Nakornratchasima
Nakornratchasima

Samutsakorn

1045/16-17 Vichienchodok,
Tumbon Mhachai, Aumphoe
Meungsamutsakorn, Samutsakorn

Nakornpathom

28/16-17 Yingpao Road,
Tumbon Sanamjan,
Aumphoe Muang, Nakornpathom

Phuket

22/18 Vanish Plaza Shopping
Mall, Luangporwatchalong Road,
Tumbon Talad Yai,

Hatyai 1

200/222, 200/224, 200/226
Juldis Hadyai Plaza, 2rd Floor,
Building, Niphat Uthit 3 Road,
Aumphoe Hadyai, Songkhla

Hatyai 2

106 Prachathipat Road,
Aumphoe Hadyai, Songkhla

Hatyai 3

200/222, 200/224, 200/226
Juldis Hadyai Plaza, 2rd Floor,
Building, Niphat Uthit 3 Road,
Aumphoe Hadyai, Songkhla

Krabi

223/20 Mharaj Road,
Tumbon Paknam,
Aumphoe Meung, Krabi

Trang

59/28 Huaiyod Road,
Tumbon Thaptieng,
Aumphoe Meungtrang, Trang

Suratthani

173/83-84 Moo 1
Watpho-Bangyai Road.,
Tumbon Makamtia,
Aumphoe Mueang, Suratthani

Pattane

Aumphoe Meung, Phuket
300/69-70 Moo 4,
Tumbon Ruramirae,
Aumphoe Meung, Pattane

Analyst - Finansia Syrus Securities

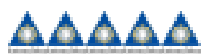
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Somchai	Anektaweepon	Technical	0-2646-9967	somchai.a@fnsyus.com
Natapon	Khamthakreaau	Derivatives	0-2646-9820	natapon.k@fnsyus.com

Recommendation Definitions

BUY	The latest close is below our target price and the estimated upside is 10% or more.
HOLD	The latest close is below our target price and the estimated upside is 0-10%.
SELL	The latest close is above our target price.
TRADING BUY	The latest close is above our target price but the price is expected to be driven by short-term positive factors
OVERWEIGHT	The estimated return is higher than the market average.
NEUTRAL	The estimated return is the same as the market average.
UNDERWEIGHT	The estimated return is lower than the market average

Note: The expected return may change as market risks increase or decline.

Thai Institute of Directors Association (IOD) - Corporate Governance Report Rating 2014



BAFS
BCP
BTS
CPN

EGCO
GRAMMY
HANA
INTUCH

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IVL
KBANK
KKP

KTB
MINT
PSL
PTT

PTTEP
PTTGC
SAMART
SAMTEL

SAT
SC
SCB
SE-ED

SIM
SPALI
THCOM
TISCO

TMB
TOP

Score Range

100-90

80-89

70-79

60-69

50-59

<50

Rating



no logo given

Description

Excellent

Very Good

Good

Satisfactory

Pass

n/a



AAV
ACAP
ADVANC
ANAN
AOT
ASIMAR
ASK
ASP
BANPU

BAY
BBL
BECL
BIGC
BKI
BLA
BMCL
BROOK
CENTEL

CFRESH
CIMBT
CK
CNT
CPF
CSL
DELTA
DRT
DTAC

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EE
ERW
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GC
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GUNKUL
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HMPRO
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KCE
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LANNA
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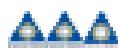
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UAC
VGI
VNT
WACOAL



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BJCHI
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BWG
CCET
CGD
CGS
CHOW
CI
CKP
CM
CMR
CSC
CSP
CSS
DCC

DEMCO
DNA
EA
ESSO
FE
FORTH
FPI
GENCO
GL
GLOBAL
GLOW
GOLD
HOTPOT
HTC
HTECH
HYDRO
IFS
IHL
INET
IRC

IRCP
ITD
KBS
KGI
KKC
KTC
L&E
LRH
LST
MAJOR
MAKRO
MATCH
MBK
MBKET
MEGA
MFC
MFEC
MJD
MODERN
MONO

MOONG
MPG
MTI
NC
NTV
NUSA
NWR
NYT
OGC
OISHI
PACE
PATO
PB
PDI
PICO
PPM
PPP
PREB
PRG
PRIN

PTG
QLT
QTC
RCL
SABINA
SALEE
SCBLIF
SCCC
SCG
SEAFCO
SEAOIL
SFP
SIAM
SIRI
SKR
SMG
SMK
SMP
SMT
SOLAR

SPC
SPCG
SPPT
SST
STANLY
STEC
STPI
SUC
SWC
SYMC
SYNEX
SYNTEC
TASCO
TBSP
TEAM
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THANA
THIP
THREL

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TIW
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TLUXE
TMI
TMT
TNDT
TPC
TPCORP
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TUF
TVD
TWFP
UMI
UP
UPF

UPOIC
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UV
UWC
VIH
WAVE
WHA
WIN
WINNER
YUASA
ZMICO

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